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I hereby certify that the documents indicated below are being deposited with the United States Postal Service under 37 CFR 1.10 on the date indicated above and are addressed to Box Patent Application, Assistant Commissioner for Patents, Washington, D.C. 20231, and mailed on the above Date of Mailing with the above "Express Mail" mailing label number.

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10974 U.S. PTO  
02/15/01  
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02/15/01

BOX PATENT APPLICATION  
ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D. C. 20231

DOCKET NUMBER: 12179-P081P1

Sir:

Transmitted herewith for filing is the Patent Application of:

Inventors: Zvi Yaniv, Marc Eller

For: SYSTEM AND METHOD FOR SELLING ADVERTISING SPACE ON ELECTRONIC DISPLAYS DIGITAL TELEVISION  
USING SPECTRUM

Enclosed are:

- ☒ Continuation-In-Part Patent Specification
- ☒ 8 sheets of drawing(s)
- ☐ An assignment of the invention to SI Diamond Technology, Inc. (includes Recordation Form Cover Sheet).
- ☐ A certified copy of a application.
- ☐ An associate power of attorney
- ☐ Information Disclosure Statement, PTO 1449 and copies of references.
- ☒ Applicant claims small entity status (37 C.F.R. 1.27).
- ☒ Request Not to Publish (35 U.S.C. 122(b)(2)(B)(i))

The filing fee has been calculated as shown below:

For	Number Filed	Number Extra	Rate Small Entity	Fee Small Entity
Basic Fee				\$ 355.00
Total Claims	20 - 20	0	x 9=	\$ - 0 -
Indep. Claims	4 - 3	1	x 40	\$ 40.00
<input type="checkbox"/> MULTIPLE DEPENDENT CLAIM(S) PRESENTED			+ 135 =	\$ - 0 -
			TOTAL	\$ 395.00

- ☒ A check in the amount of \$ 395.00 is enclosed for the filing fee.
- ☒ The Assistant Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-2426 (12179-P081P1). A duplicate copy of this sheet is enclosed.
  - ☒ Any additional filing fees required under 37 CFR §1.16
  - ☒ Any patent application processing fees under 37 CFR §1.17.

Respectfully submitted,

By:

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09784394-021501

<b>REQUEST AND CERTIFICATION UNDER 35 U.S.C. 122 (b)(2)(B)(i)</b>	First Named Inventor	Zvi Yaniv
	Title	SYSTEM AND METHOD FOR SELLING ADVERTISING SPACE ON ELECTRONIC DISPLAYS DIGITAL TELEVISION USING SPECTRUM
	Atty Docket Number	12179-P081P1

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

15 Feb 01  
Date

  
Signature

Barry S. Newberger  
Reg. No. 41,527

\_\_\_\_\_  
Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**

Burden Hour Statement: This collection of information is required by 37 CFR 1.213(a). The information is used by the public to require that an application not be published under 35 U.S.C. 122(b) (and the PTO to process that request). Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This form is estimated to take 6 minutes to complete. This time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.